

INFORMATION PACK

CREATIVITY BOARD MEMBERS

Help shape the future of Creativity and Heritage in North East Lincolnshire



The Great Wall of Grimsby – Mural Lead Artist: Dale Mackie* Photo Credit: Chris Frear



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WELCOME FROM THE CHAIR

Thank you for your interest in joining the Create North East Lincolnshire Creativity Board.

Create North East Lincolnshire is building on the strong foundations of Grimsby Creates. With investment from Arts Council England, National Lottery Heritage Fund and UK Shared Prosperity Fund, arts, culture and heritage are an integral part of place-making in North East Lincolnshire (NEL).

Since the [Creativity Strategy](#) was adopted in 2022, the board has been driving forward the annual action plan and playing a pivotal role in transforming the area for this and future generations.

Our aim is to maximise the impact culture, heritage and the arts has in the strategic development of NEL for the next five years and beyond.

If you're a passionate advocate for the power of creativity in NEL – Grimsby, Cleethorpes, Immingham and the Wolds, we'd really like to hear from you!

Sukhy Johal – Chair of the Create North East Lincolnshire Creativity Board

SUMMARY

As we strive forward with arts, culture and heritage in North East Lincolnshire, we are looking to encourage wider representation from schools, heritage, business, health & wellbeing and young people as well as creatives across the various disciplines.

We're looking for individuals who:

- Have strong local knowledge and connections, either through being based in the area or through work or family connections
- Be a passionate advocate for creativity and heritage in NEL
- Support in consistent messaging which stems from the Create North East Lincolnshire brand and values.
- Commit to delivering on the vision and key objectives of the Creativity Strategy
- Be committed to equity, diversity and inclusion
- Have a positive outlook and be open and transparent
- Work well as part of a team and adopt a listening approach
- Give the time and commitment that's needed to carry out the role successfully

For those working within organisations this role is voluntary and unpaid, however in order to ensure diversity of the Board we are able to offer some limited financial contribution to enable freelancers or the unwaged to take a role on the Board.

If you are interested in applying but are concerned about managing the time commitment with your personal / professional circumstances, please get in touch. We'd be happy to discuss what support we can offer.

If you would like an informal conversation about the role of a board member, please contact James Trowsdale (Strategic Lead for Culture) on james.trowsdale@nelincs.gov.uk

ABOUT THE ROLE OF THE CREATIVITY BOARD

The Creativity Board is an un-constituted Board that is enabled by North East Lincolnshire Council (NELC).

Board members will -

- Have an advisory and strategic role and oversight of the delivery of the 5-year Creativity Strategy and collectively make decisions about the approach to Creativity in NEL and its future direction.
- Help develop and shape the annual actions plans that contribute towards the strategic objectives of the Strategy.
- Champion the role of creativity in transforming NEL and demonstrate the impact of investing in culture, arts and heritage on economic growth, health and wellbeing, education and skills development.
- Provide support, ideas, connections, local knowledge and constructive challenge to ensure the Creativity Strategy achieves the best it can for local residents and businesses.
- Align work with partner agencies, networks and cultural providers regionally and nationally, including developing clear alignment with the work of national funders including ACE and Heritage Fund and local networks such as 2025 Group.
- Instil a collective and partnership approach to cultural development
- Ensure that NEL is making an effective contribution to national and international programmes and opportunities.
- Ensure Equity, Diversity & Inclusion principles and ACE's Creative Case for Diversity' are embedded throughout creativity in NEL.
- Raise the profile of NEL across the arts, culture and heritage sectors.
- Provide a voice for the local creative sector and the opportunity for constructive challenge.
- Board members are not expected to be involved in running day-to-day operations, as this will be enabled by NELC and partners (including administration of the Creativity Board).

The role requires the following commitments:

- Board membership for those working within an organisation is an unpaid, voluntary role.
- In order to support the diversity of the Board those working in a freelance capacity, outside of an organisation, will be offered a fee for meeting attendance to cover time and reasonable expenses.
- Board members are asked to attend up to 5 meetings per year, dates for which will be set annually. We will take a flexible approach to meetings and will adopt a hybrid approach of both in person or virtual meetings to best accommodate existing commitments of Board Members.
- There is also the potential to feed into specific, targeted task and finish groups.
- Board members may also be invited to attend events as ambassadors for Creativity in NEL.

STRUCTURE OF THE BOARD

The Creativity Board will be recruited through a combination of targeted selection and open application. The maximum membership of the group will be 12 individuals plus advisors, comprising:

- Up to 12 Independent Members (including the Chair) (5 of whom we seek to recruit through this call out)
- Independent Members will be joined on the board by a senior representative from NELC, alongside National Portfolio Organisations operating in NEL and will be supported by Arts Council England, National Lottery Heritage Fund and other NELC representatives

HOW TO APPLY

To express your interest in joining the Creativity Board for NEL please send a copy of your CV and a cover letter (max 2-sides A4 – approx. 900 words) or a short video or audio recording (up to 5 minutes) telling us:

- What inspires you about Creativity and Heritage in NEL?
- Why do you think creativity and heritage matters?
- Tell us about your connection to the area.
- What difference do you feel you could make to creativity and heritage in NEL?
- What skills and experience will you bring to the Creativity Board?
- Any other points you would like us to consider?

Please submit your application to createnortheastlincolnshire@nelincs.gov.uk by Thursday 25th April 2024, 17.00hrs.

ACCESS

Please contact us if you have access needs that require you to submit your application in a different format or which would need to be met in order for you to be part of the Board.

NELC's Equity, Diversity & Inclusion Policy will be applied to the Creativity Board recruitment process and in line with this anyone applying will be requested to complete an anonymous inclusion monitoring form.

Please return this form to with your CV and cover letter or video/audio of up to 5 minutes.

PROCESS AND TIMELINE

- Call out issued for Creativity Board Members - Thursday 21st March 2024
- Deadline for expressions of interest - Thursday 25th April 2024, 17:00hrs
- Board Members appointed - May 2024
- 1st meeting - June 2024
 - Introduce and update the Creativity Strategy year 1 Action Plan
 - Agree terms of reference
- 2nd meeting - July 2024
- 3rd meeting - September 2024
- 4th meeting - November 2024
- 5th meeting - January 2025
- 6th meeting - March 2025

If you have any questions about the role of a board member, need any more information or require any support, please contact Sarah or Dean on createnortheastlincolnshire@nelincs.gov.uk

* This mural is part of the Paint the Town Proud heritage initiative that was commissioned by Grimsby Creates between 2021 and 2023 and is led by Creative Start CIC with the Culture House and was part-funded by the East Marsh Ward Members from their ward funding. For further details: [Featured Mural | Garibaldi St, Grimsby | Paint The Town Proud](#). The 'Paint the Town Proud' project has continued beyond 2023 with funding from Arts Council England Place Partnership Funding and UK Shared Prosperity Fund and is being delivered in collaboration with a number of local, national and international artists, creative organisations, community groups and commercial partners.

